

# Pt. J.L.N. GOVERNMENT COLLEGE, FARIDABAD

DEPARTMENT OF COMMERCE

ORGANISING

## COMFIESTA '24

State-Level Commerce Fest

“WHERE TALENT MEETS”

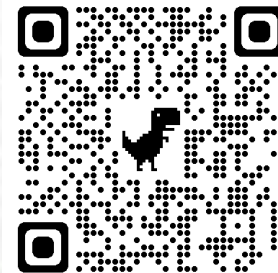


- AD-MAD
- SKETCH IT OUT (Logo Designing)
- BIZQUIZ
- BE A DETECTIVE (Case Study Competition)
- RECYCLE MANIA
- GROUP DISCUSSION
- STARTUP TALKS

Registration Link:

<https://forms.gle/2kPTbP29SNWPSLxb8>

Scan to Register:



Tuesday 16<sup>th</sup> April, 2024  
at  
Commerce Department

**GENERAL RULES:-**

- Each College/Institute can send one entry in each event.
- Students can participate in a single event only.
- Students of any stream can participate.
- Students must carry their authority letter from the head of the college/institution.
- All the participants are required to carry their college ID cards.
- The decision of the judges will be final and abiding.
- Prizes will be given to the top three winners in each competition.
- The event will start at sharp 9:00 AM.
- Last date for registration is 14<sup>th</sup> April 2024.

**Co-Organizing Secretary**

Dr. Sudesh Kumar  
Ms. Charu Midha  
Sh. Shashi Kumar

**Organizing Secretary**

**Ms. Preeti Kapoor**  
**Ms. Leena Vashisth**

**Organizing Committee**

Dr. Veena  
Dr. Pooja Gaur  
Sh. Anurag  
Dr. Payal Sharma  
Ms. Urmila Pushkar  
Ms. Deepa Manchanda  
Dr. Pawan Kumar

**Registration Committee**

Ms. Richa Pandey  
Ms. Jyoti  
Ms. Reenakshi  
Ms. Manisha Yadav  
Dr. Sonia Sharma  
Ms. Samvedna

**Technical Team**

Dr. Nidhi Gupta  
Ms. Sita Dagar  
Mr. Neeraj  
Ms. Shallu Hassija  
Ms. Rashmi Gera

**Patron**

**Dr. Ruchira Khullar**  
**Principal**

**For any query, Please Contact:**

Dr. Payal Sharma – 9971150377  
Ms. Sita Dagar – 9654461350  
Mr. Neeraj Chauhan - 9812626392

## EVENT 1 – AD-MAD

### Rules

- A team shall comprise 2-3 members only.
- Topics would be provided on the spot.
- 10 minutes of preparation time for each team.
- Participants cannot copy existing advertisements.
- Different forms of expression like short skits, jingles, slogans or any other innovative form can be incorporated.
- Judgement is done based on spontaneity, content, adherence to the topic, stage preparation, coordination and overall appeal of the advertisement.
- The decision of the judges will be final and binding.

### STAGE ROUND – 1

- Each team will be asked 5 questions each.
- 10 points for correct answer.
- 5 points for pass question.
- No negative marking.
- Time limit is 30 seconds.

## EVENT 2 – SKETCH IT OUT ( LOGO DESIGNING)

### Rules

- Individual participation only.
- Students have to draw a logo of a given company.
- Design should be unique.
- Mobile phones are prohibited.
- Logo should not include any slogan or national symbol.
- Time limit – 30 minutes.
- A4 sheets will be provided.
- Students have to bring their own colors.

### STAGE ROUND – 2

- Each team will be asked 3 questions.
- 10 points for correct answer.
- 5 points for passing questions.
- Time limit is 30 seconds.

### STAGE ROUND – 3 ( Rapid fire)

- Each team will be asked 5 questions.
- 5 points for correct answer.
- No passing of questions.
- Time limit is 5 seconds.



## EVENT 3 – QUIZ

### ELIMINATION ROUND :

- Each team would be given a set of question paper containing 25 MCQ.
- Time limit would be 20 minutes.
- Selected teams would go to the stage rounds.

**NO REGISTRATION FEE**

**EVENT 4 – BE A DETECTIVE (CASE STUDY COMPETITION)****RULES**

- Max 2 students can participate as a team.
- A case study related to business problems will be given to each team.
- Participants have to evaluate and solve the case using their analytical and logical reasoning.
- 20 minutes of reading time and 20 minutes of answering time will be provided.
- State your assumptions clearly and justify them.

**EVENT 6 – (GROUP DISCUSSION)****RULES**

- Individual participants only.
- GD will be on latest topics.
- Topic will be provided on the spot.

**EVENT 7 – STARTUP TALKS****RULES**

- No. of participants: Min- 2  
Max – 3
- Event to showcase your talent and innovations.
- Total time is given: 15 minutes ( 12 minutes for presentation and 3 minutes for Q/Ans round with audience).

**EVENT 5 – RECYCLE MANIA****RULES**

- A team of 2 people is allowed.
- Make innovative and useful products out of waste.
- Product will be judged upon creativity, innovation, explanation and maximum utility.
- Material has to be brought by the participants.
- Participants have to sell their product at a good price in the campus area , the one who will be able to sell their product will be considered as the winner.



**OPEN TO ALL  
INSTITUTIONS**

**NO REGISTRATION FEE**